

# ELITE ADVISOR Spotlight

## Sharon Duncan



**S**haron Duncan, CFP®, AIF®, MBA, is an Author, Financial Educator, Speaker and Retirement Advisor. She is the author of the upcoming books, *52 Practical Money Tips to Get FITT* and *Crucial Retirement Questions Answered*.

Duncan knew that something had to change. Out of a deep frustration with the confusion surrounding the retirement process and the one-size-fits-all, product-centered approach taken by the financial services industry, Sharon created the Retiring FITT system, which helps ensure that you retire with Financial Independence Today and Tomorrow®.

She is on a mission to change the national conversation about retiring and empower retirees how to take back control of their retirement from product salespeople. Sharon and her team guide mid-level oil executives and business owners through the complicated retirement minefield so they can avoid losing money to hidden dangers like unnecessary taxes, irrevocable retirement mistakes, and unknown IRS penalties, among others.

Part of Sharon's success is her strong emphasis on character and her contagious passion to help people work toward their retirement dreams. Her motto is, "If you have a fuzzy destination, that's where you will end up. Know your dreams and have a dream team committed to getting you there."

She also has a passion for lifetime learning and

sharing her wisdom through teaching. After a career in cancer research and software design, she earned her MBA from the University of Texas McCombs School of Business, where she graduated with a Dean's Award for academic accomplishment. During her last semester, she made the decision to become a financial advisor.

After earning her CERTIFIED FINANCIAL PLANNER™ certification, Sharon launched Selah Financial Services, Inc. As the Founder and CEO of Selah Financial Services, Sharon's client-first passion and dedication have not gone unnoticed, having been chosen as a Five Star Wealth Manager every year since 2006 by *Texas Monthly Magazine*.

Sharon is active in a variety of capacities in her local church, from leading the benevolence committee to serving as church treasurer. Additionally, she serves her community by coordinating the annual Thanksgiving and Christmas meals for the homeless at the George R. Brown Convention Center.

Sharon has two grown sons, one of whom has proudly served in the United States Army. She has some poignant family stories with life lessons she loves to share. Next time you see her, just ask.

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